



WECAN

The Women Executive Channel Advisory Network (WECAN) is an organization comprised of senior leaders committed to uplifting women to tech leadership. We offer advisory, mentorship, and educational programs intended to elevate more women into leadership roles in the tech industry while being a resource for organizations to bolster diversity and eliminate bias among their ranks.

OUR VISION

We envision a technology partner ecosystem where women comprise an equal share of leadership roles.

OUR MISSION

As catalysts for growth, we leverage our experiences and sphere of influence to mentor, empower, and elevate women leaders in the technology partner ecosystem, so they can access equitable career and business opportunities and impact channel success.

CORE VALUES

WECAN is built on a proven set of core values that guide us every day as we strive to impact more leadership opportunities for women in technology. • **Aspire to Empower** • **Lead with Integrity** • **Impact Equitable Outcomes** • **Culture of Inclusion** • **Growth Mindset** • **Catalyst for Change**

For more information, contact laura@wecanleadtech.org

Ignite Your Tech Leadership Journey: Join the Career AcceleratHER Program Now!

Are you a dedicated director-level woman who envisions leading the way in the tech industry? Seize the opportunity to propel your career by joining WECAN's Career AcceleratHER Program. This dynamic initiative is crafted to equip women like you with vital leadership skills, cultivate powerful connections with industry trailblazers, and empower you with the confidence needed to thrive in senior tech leadership roles.

KEY BENEFITS AWAIT YOU

Essential Leadership Skills

Immerse yourself in our unique 'Office Hours' sessions, confidential quarterly cohorts, mentorship, and networking events. Engage deeply in pivotal subjects like honing financial acumen, cultivating executive presence, and leading with unwavering confidence. These comprehensive skills are directly tailored to the challenges and responsibilities of senior leadership roles.

Guidance from Accomplished Leaders

What sets WECAN's Career AcceleratHER apart is access to our Inner Circle: distinguished VP and C-level female tech executives who provide exclusive access to their wealth of experience and success. Their wisdom serves as a roadmap, inspiring you to unleash your full potential and confidently navigate your journey to senior leadership.

Vibrant Professional Community

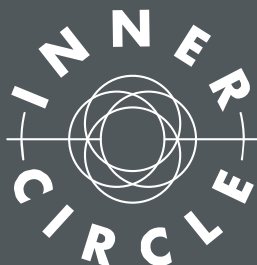
Networking with kindred spirits and collaborating with industry veterans forms a cornerstone of our program. As we strive to redefine gender dynamics in tech leadership, this supportive community becomes your foundation, ensuring you are never alone in your pursuit.



Your path to shaping a diverse and inclusive tech industry starts here. Embrace this remarkable opportunity to actualize your potential, fuel industry-wide innovation, and champion a future of tech leadership that values equality. Secure your place now and propel yourself into a transformative journey with the Career AcceleratHER Program. Your story of leadership begins today.

Ready to Lead? Apply Now and Transform Your Future!

To get more information about the Career AccelerateHER program, go to wecanleadtech.org/career-acceleratHER



At the core of WECAN's Career AcceleratHER program lies empowerment, growth, and transformation – embodied by the remarkable Inner Circle. Comprising experienced VP+ level industry leaders, this exclusive group excels not only in the tech landscape but are trailblazers in it. With rich expertise, insights, and stories, they guide and inspire aspiring women leaders, showcasing the possibilities of climbing to VP roles. Representing diverse backgrounds, they enrich the program with distinctive perspectives. The Inner Circle leads and facilitates the Career AcceleratHER immersive 'Office Hours', confidential quarterly cohorts, and serves as mentors, creating a nurturing environment for growth. Through their involvement, they shape careers and tech leadership, fostering diversity and innovation.

WECAN Office Hours

JANUARY 11, 2024

BEYOND SERVICE, BE A LEADER WORTHY OF TRUST

GUEST SPEAKER: REGINA MANIFREDI, EXECUTIVE VICE PRESIDENT, CRAYON

FEBRUARY 29, 2024

BEYOND AUTHENTICITY, BE A LEADER WITH MARKET DEMAND FOR HER VOICE

GUEST SPEAKER: TERRI STEPHAN, 3X FOUNDER & CEO, BOARD DIRECTOR

APRIL 18, 2024

BEYOND PERFORMANCE, BE A LEADER WITH THE RIGHT BUSINESS STRATEGIES

GUEST SPEAKER: DEANNA LANIER, CHIEF STRATEGY OFFICER OF ICERTIS

MAY 30, 2024

BEYOND UNICORNS, BE A LEADER THAT ENABLES EVERYONE TO OPERATE IN THEIR HIGHEST & BEST USE

GUEST SPEAKER: BREA STARMER, CEO OF LIONS & TIGERS

JULY 11, 2024

BEYOND BEING BUSY, BE A LEADER WHO DESIGNS AN ORGANIZATION OPERATING MODEL

GUEST SPEAKER: MARYLEEN EMERIC LEAL, CHIEF OF STAFF, MICROSOFT

AUGUST 22, 2024

BEYOND 'DO MORE WITH LESS', BE A LEADER WHO GETS MORE

Kati Quigley, Vice President, Portfolio Marketing, BMC Software

OCTOBER 03, 2024

BEYOND COLLEAGUES, BE A LEADER WITH POLITICAL RELATIONSHIP MASTERY

GUEST SPEAKER: Jeanette Dorazio, COO, Brevity

NOVEMBER 14, 2024

BEYOND READING THE HEADLINES, BE A LEADER WHO PREDICTS THE FUTURE

GUEST SPEAKER: TBA

WECAN Cohort Meetings

FACILITATED BY:



Gaviella Schuster,
Former CVP Microsoft



Jane Boulware,
Former CVP Microsoft

MARCH 21, 2024

Quarter #1 Cohort Meeting

JUNE 20, 2024

Quarter #2 Cohort Meeting

SEPTEMBER 19, 2024

Quarter #3 Cohort Meeting

DECEMBER 12, 2024

Quarter #4 Cohort Meeting

More Info: wecanleadtech.org/career-accelerather/